



empowering every student
for 25 years

annual report

2023

contents

02

Letter from the Executive Director

03

Principal's Emergency Fund

05

Grants

07

Mental Health Initiative

10

Planned Giving

11

Revenue

13

Spending

14

Community Support

16

Board of Trustees and Staff

Winter 2024



Dear Friend of the Foundation,

In July of 1998, after a year of thoughtful planning, our organization was born. And thanks to generous community support, we celebrated our 25th birthday on July 28, 2023!

While plenty about the Foundation has changed during the past quarter-century – including our name, mission, logo and programs – one thing has remained constant: our commitment to students.

Students are at the heart of everything we do – from our mission to empower every one of them to our programs, which support students in a variety of ways:

- The **Principal's Emergency Fund** allows school staff to immediately meet students' urgent basic needs so they can stay engaged in learning and feel successful in school and life.
- **Teaching & Learning Grants** provide opportunities and experiences to students that enhance learning, close opportunity gaps and meet needs their school cannot.
- The **Mental Health Initiative** is a response to the increased anxiety, depression and stress students are experiencing, including the nearly one-quarter of 12th-graders in Olympia's schools who have reported considering attempting suicide.

As if turning 25 weren't enough, the Foundation reached an additional milestone in 2023: the conclusion of our most recent strategic plan. While we didn't check every single "to-do" box, we're proud of what we did accomplish, including:

- **Increasing community awareness about who we are and what we do by rebranding to become the Olympia Education Foundation**, and better distinguishing ourselves as a nonprofit that exists to support students in Olympia's public schools.
- **Developing a Board of Trustees that is more representative of our community**, including establishing a Diversity, Equity & Belonging Committee and dedicating funding toward that purpose.
- **Ensuring our long-term fiscal viability by allowing less of our budget to be restricted to specific programs, and establishing a planned giving program and an endowment fund**, both of which will allow for long-term support of our student-focused mission.

And our work is not done! We have recently begun developing our latest strategic plan. I hope it goes without saying that students will be its inspiration. If you are interested in participating in the development of our strategic plan as a stakeholder, please reach out.

Best,

A handwritten signature in dark ink that reads "Katy Johansson".

Katy Johansson

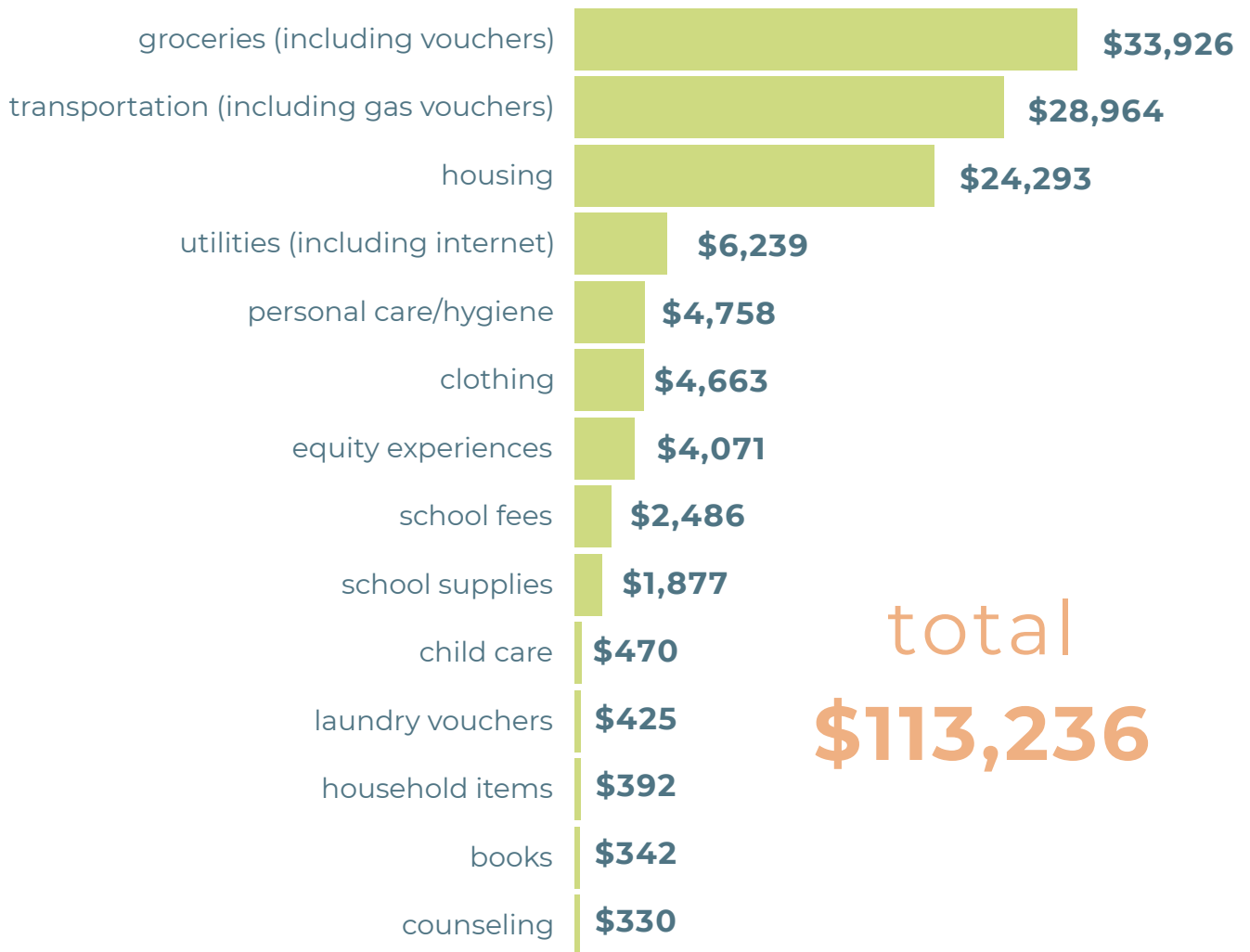
Executive Director | Olympia Education Foundation

**The Olympia Education Foundation's fiscal year runs Sept. 1 through Aug. 31. This report covers the period from Sept. 1, 2022, through Aug. 31, 2023. Please note this report is not an audited financial statement.*

Every school has access to the Principal's Emergency Fund

A school's annual Principal's Emergency Fund (PEF) budget, as well as its allocation of gas, grocery and laundry vouchers, is determined by the number of students in that building who qualify for Free & Reduced Price Meals.

2022-2023 SPENDING



Hecks' Hero

For her extraordinary efforts to assist students who have urgent basic needs, in 2023 we honored Leslie Gowell, the McKinney-Vento Designee for Olympia's schools, with our Hecks' Hero Award.



Photo credit: Laurie Mott

Leslie (left) is pictured with Anitra (right), who, thanks to both Leslie's advocacy and support from the Principal's Emergency Fund, was able to transition her family from couch-surfing to stable housing.

The award is named for Lt. Gov. Denny Heck and Paula Heck, who helped establish the Principal's Emergency Fund in 2008.

Learn more about how the PEF helped Anitra by watching this powerful video: <https://youtu.be/PIXWO2XrZP8?feature=shared>

Grants: Teaching & Learning and Browsers Books

Our grants allow school staff who work directly with students to enhance student learning, close opportunity gaps, and meet needs that individual schools don't have funding for.

111 Total number of requests received

85% Requests that were fully or partially funded

\$103,970 Total amount awarded

\$98,470 Teaching & Learning Grants

\$5,500 Browsers Grants

\$1,080 Average amount awarded per request

43,322 Number of students served

grants

Friend of the Foundation

For funding – just since 2019 – more than \$25,000 in grants – and empowering thousands of students through that support – the inaugural Friend of the Foundation Award was presented in 2023 to Andrea Griffith, the owner of Browsers Bookshop.



Photo credit: OSD

grants

For a complete list of grants awarded
in 2022-2023, visit our website:
www.olyedfoundation.org/grants

Student Mental Health, Social-Emotional Learning a Priority

The majority of the Mental Health Initiative budget ultimately funded grants requested by counselors, social workers, behavior techs and other school staff who play a role in supporting students' social emotional learning and/or mental health.

26 Total number of requests received

100% Requests that were fully or partially funded

\$39,097 Total amount awarded

\$1,504 Average amount awarded per request

8,846 Number of students served

Watch this video to understand the impact these grants are having on students: <https://youtu.be/DXyC6aBrpcl?feature=shared>

For a complete list of grants awarded in 2022-2023, visit our website: www.olyedfoundation.org/grants

Increasing Mental Health Awareness



Photo credit: OSD

As part of our Mental Health Initiative, we were pleased to sponsor for the first time a mental health awareness night that was organized for middle- and high-school students and their families. Thanks to help from the National Alliance on Mental Health - Thurston/Mason, it included personal testimony from a young adult who has lived experience with a mental health condition, and covered mental health warning signs, facts and statistics, and how to talk to and get help for a student or peer. The secondary social worker team also organized a resource fair featuring local mental health programs and providers.

Students' Champion Award

For keeping student mental health at the forefront of their work every single day, the 2023 Students' Champion Award was presented to the middle and high school social worker team of: Leigh Archbold (not pictured), Jennifer Gould (not pictured), Jessica Pickert (right) and Kim Senger (left). They also received a \$2,000 grant to help support student mental health.



Photo credit: OSD

Leave a Legacy That Will Empower Students

Planned Giving

In addition to your loved ones, please consider remembering the Olympia Education Foundation in your will or estate plan.

When you do, you are empowering students through all of our work – the Principal’s Emergency Fund, Teaching & Learning Grants, and Mental Health Initiative.

All it takes is a quick phone call to your attorney to add a charitable gift.

If you have questions about the kinds of gifts we can accept, or if you have already included us in your will or estate plan, please contact Executive Director Katy Johansson at 360.596.6110 or info@olyedfoundation.org.

planned giving

Olympia Education Foundation Endowment Fund

To ensure there is perpetual support for our student-focused mission, we recently established the Olympia Education Foundation Endowment Fund through the Community Foundation of South Puget Sound.



We'll be sharing more details this spring. In the meantime, please contact Executive Director Katy Johansson at 360.596.6110 or info@olyedfoundation.org if you wish to make a gift to the endowment.

Revenue

Total revenue: \$374,027.06

Events & Fundraisers

\$ 130,075.71	2022 Breakfast
\$ 42,692.85	2023 Golf Tournament
\$ 25,907.71	2022 Wreath Sales Revenue

Principal's Emergency Fund-Restricted Revenue

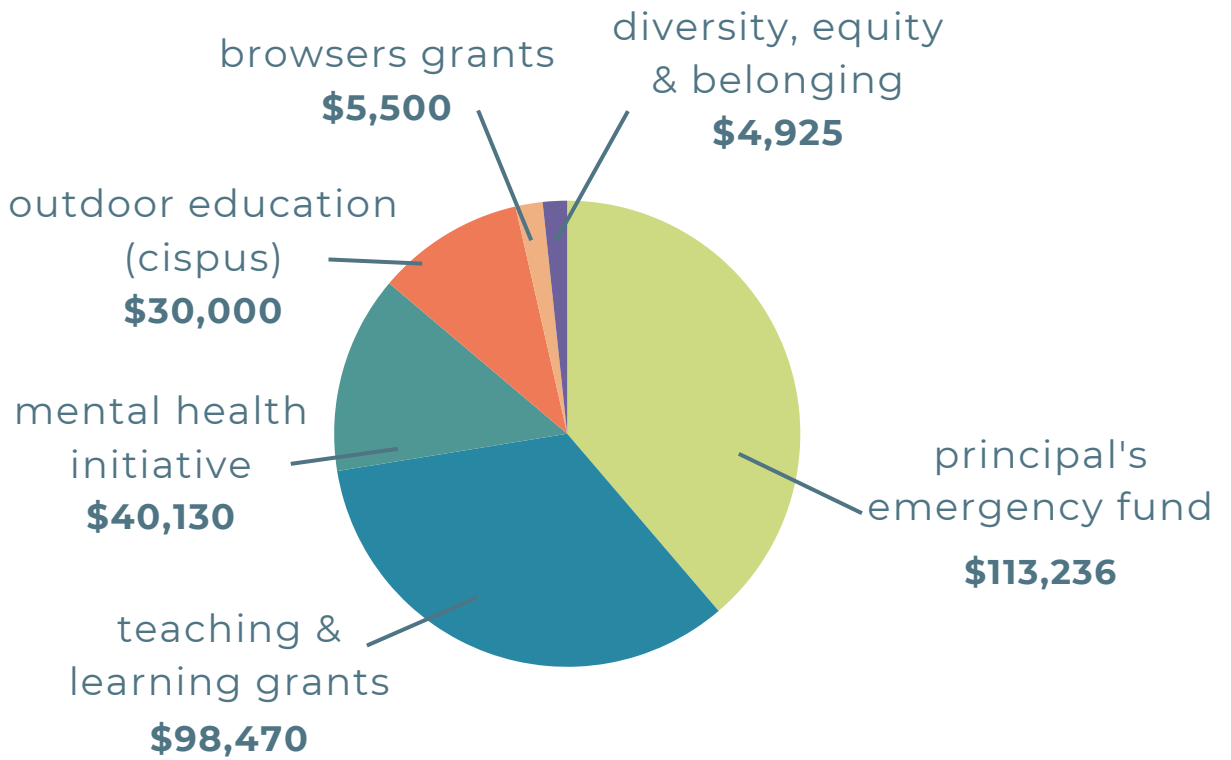
\$ 3,900.00	Olympia Diamond Backers/Flower Baskets
\$ 3,275.50	Student Mentor Program
\$ 2,000.00	Wells Fargo Advisors
\$ 1,150.00	In Memory Of
\$ 870.00	Nihdi's Dance Lessons
\$ 329.20	Other

2023 revenue

2023 revenue

Other Revenue	
\$ 50,000.00	Dawkins Charitable Trust
\$ 15,000.00	Help Us Move In - Thurston County
\$ 15,000.00	Legacy & Bequests
\$ 12,153.70	Yearend Campaign Donations
\$ 11,557.08	Other Giving
\$ 10,000.00	Nisqually Indian Tribe - MHI Restricted
\$ 9,691.54	Give Local - Community Foundation
\$ 7,500.00	WSECU - Grants Restricted
\$ 5,501.00	OSD Employees - Automatic Payroll Deduction
\$ 5,151.70	Give Big - Mightycause Charitable Foundation
\$ 5,006.71	Ryan Harlan Memorial Scholarship
\$ 5,000.00	Puget Sound Energy Foundation
\$ 3,000.00	Voris Family Foundation
\$ 2,500.00	Olympia Kiwanis Foundation
\$ 2,500.00	Squaxin Island Indian Tribe - MHI Restricted
\$ 2,264.36	Giving Tuesday
\$ 2,000.00	Trudi Gartley

Spending by Program



total
\$292,261

Major Donors



B R O W S E R S



Jonathan, Patricia,
& Cameron Seib



Community Partners

- Capitol Market
- Eye Love Olympia
- Left Bank Pastry
- Olympia Coffee Roasting
- Olympia Diamond Backers
- Olympia Grocery Outlet
- Ralph's and Bayview Thriftway – Stormans, Inc.
- South Sound YMCA
- Westside Laundry
- 76 Station on Plum Street

Grantors

- Dawkins Charitable Trust
- Help Us Move In - Thurston County
- Nisqually Indian Tribe
- Olympia Kiwanis Foundation
- Puget Sound Energy Foundation
- Squaxin Island Indian Tribe

Event Sponsors

Bob Heck, MBA, CFP – Kiley Juergens Wealth Management
Capital Business Machines
Capital Heating, Cooling & Plumbing
Charlie's Bar & Grill
Christensen-Abel Family
Clarus Eye Center
CoHo Team of Windermere Agents
Columbia Bank
Commencement Bank
Complete Hearing & Balance
Cymbal Public Relations
Edward Jones – Kevin Evoy
Guild Mortgage - The Lacey Team (formerly Academy Mortgage - The Lacey Team)
Harbor Foods
Heritage Bank
FORMA Construction
Jennifer Ziegler Public Affairs
Jocelyn McCabe Public Relations
Jonathan, Patricia & Cameron Seib
Lifetime Legal: Pitman, Huff, Raedel, Magaro
Lucky Eagle Casino & Hotel
Marty and Kate Brown
McBride Public Affairs
McGranahan Architects – Matt Lane
MPH Holdings, LLC
Multicare – Capital Medical Center
Oly Lightstravaganza
Olympia Federal Savings
Olympia Orthopaedic Associates
Opsahl Dawson (formerly StraderHallett PS)
Pat and Susan Dunn
PCS Structural
Physicians of Southwest Washington, LLC – Melanie Matthews
Port Blakely
Providence Swedish South Puget Sound
Ramblin Restaurant Group – Adam Adrian
SPSCC Foundation
TAGS Awards & Specialties
TwinStar Credit Union
Verizon
Wildwood Electric
WSECU

current board of trustees & staff

Foundation Trustees

Mike Bowen, President

Marty Brown

Kelsey Christensen-Abel, Past President

Edward Esparza, Vice President

Sarah Groth

Tom Henderson

Joy Hobbs, Secretary

Amelia Layton

Paul Maloney, Treasurer

Becky Midles

Annie Pocklington

Julie Sandberg

Trevor Speller

Non-voting

Patrick Murphy, OSD Superintendent

Jess Tourtellotte-Palumbo, OSD School Board

James Whitehead, OSD Executive Director of Secondary Education

Foundation Staff

Katy Johansson, Executive Director



empowering every student through community support.

access

community

compassion

equity

inclusion

kindness

support

wellness

111 bethel st. n.e.
olympia, wa 98506

360.596.6110
www.olyedfoundation.org
info@olyedfoundation.org

ein: 91-1914331