Empowering Every Student

# 2 0 2 1 A N N U A L R E P O R T

OLYMPIA SCHOOL DISTRICT EDUCATION FOUNDATION

### FOUNDATION MISSION STATEMENT

Empowering every student through community support.

#### FOUNDATION VALUES

Access | Community | Compassion | Equity Inclusion | Kindness |Support | Wellness

The nonprofit Foundation was founded in 1998 to "... improve the quality of, and increase public support for, public education in the Olympia School District."

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# LETTER FROM THE EXECUTIVE DIRECTOR

March 2022

Dear Friends of the Foundation,

I hope this update finds you and your loved ones well. Since I shared our last financial report in February 2021, we have all experienced another trying year. In spite of that, the Foundation continues to feel the support of our community and remains grateful for it.

Inside, I invite you to learn more about how this community's generosity empowered students in Olympia's schools during our last fiscal year\* through our:

- Principal's Emergency Fund
- Teaching & Learning Grants
- Mental Health Initiative

Some of you also provided critical feedback to the Foundation in 2021, helping shape a new three-year strategic plan, highlights of which are available on our website: https://www.osdef.org/strategic-plan. The Board of Trustees and I are excited about both the direction it sets and work it lays out for us. You'll be hearing much more from me about our progress in the coming months!

Thank you for making a meaningful difference in the lives of students in Olympia's schools. Without you, it would be impossible to achieve our mission to empower every student.

Raty John

Katy Johansson Executive Director | Olympia School District Education Foundation

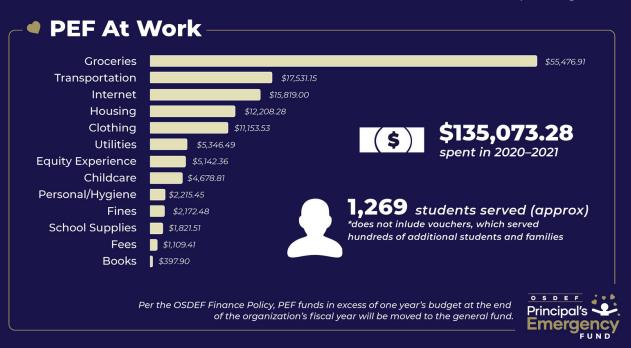
\*Please note: The Foundation's fiscal year runs Sept. 1 through Aug. 31. This report covers the period from Sept. 1, 2020, through Aug. 31, 2021.
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### PRINCIPAL'S EMERGENCY FUND MEETS GREATER STUDENT NEED

Principals have always appreciated the immediate relief the Principal's Emergency Fund provides their students. No paperwork. No signatures. It's as simple as identifying an urgent basic need in their building – be it shoes, school supplies or soap for a student, or assistance with utilities or rent for a student's entire family – and fulfilling it on the spot.

But when the pandemic closed our schools in the spring of 2020 and students were no longer present in their classrooms, we had to come up with more creative ways for principals and their staff to assist students in need. We designed a voucher program for groceries, gasoline and laundry services. Partnerships in 2020-2021 included Ralph's and Bayview Thriftway, the 76 gas station on Plum Street and Westside Laundry. (And voucher partnerships continue to expand today!)

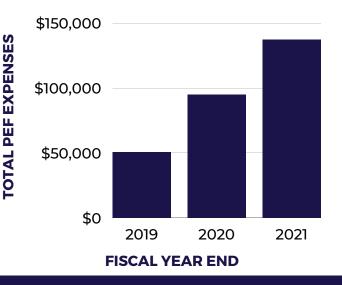
We learned of additional barriers to learning and responded by offering free Internet at a time when most students were learning only remotely, child care assistance to families who could not work from home, and temporary emergency housing to keep families, many of whom lost jobs because of COVID, safe.



The new services referenced above are reflected in the 2020-2021 PEF spending.

### PEF SUPPORTS SIGNIFICANT INCREASE IN STUDENT NEED SINCE 2019

A snapshot of three years of total PEF spending below reveals both that student needs in our district continue to grow, and, thanks to the generosity of our community, these needs have been responded to meaningfully.



#### **HECKS' HEROES**

Congratulations to our 2021 Hecks' Heroes, who went above and beyond to assist students who have urgent basic needs.

- Mike and Kandra Barrett. In just three years, the golf tournament they have helped organize has raised more than \$60,000 for the Principal's Emergency Fund.
- Olympia Diamond Backers. For two years, this booster organization for the Olympia High School Baseball team has donated a portion of the profits from its spring flower basket sales to the Principal's Emergency Fund.

### 2021 HECKS' HEROES



Mike and Kandra Barrett

OHS Baseball Coach Derek Weldon (accepting on behalf of Olympia Diamond Backers)

This award honors Lt. Gov. Denny Heck and retired principal Paula Heck, who, along with other community leaders, created the Principal's Emergency Fund in 2008.

## FOUNDATION GRANTS FOR EDUCATORS ENHANCE LEARNING FOR STUDENTS

Since its inception in 1998, the Foundation has awarded mini grants to district staff. The categories and amounts awarded have changed over time, but with limited building and district funds for things like instruments, art supplies, library books, P.E. equipment, homework support and extracurricular activities, the need for our grants has remained constant.

We were unsure how many teachers would have the time or inclination to apply for them during a year of mostly distance learning. It turns out we received a steady stream of requests. Highlights from 2020-2021\* include grants that:

- Diversified libraries by adding BIPOC voices at most elementary and all secondary libraries.
- Made musical and social connections via jazz improvisation at Washington Middle School.
- Made possible the installation of an art "vending machine" at Olympia High School (top right and bottom right).



Students at Thurgood Marshall Middle School participate in extracurricular activities made possible by Foundation grants.

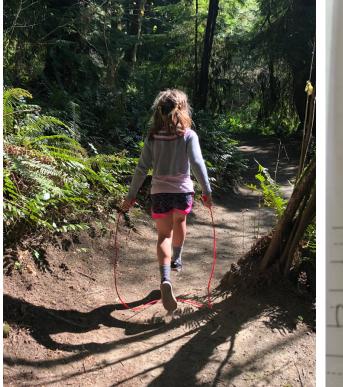


#### **TEACHING & LEARNING GRANTS**

- Allowed for a collaboration between Capital High School's School of Rock class and the Bridge Music Project so students could write and perform their own music.
- Created a jump-rope at school and home program at Centennial, McKenny and Boston Harbor (see photos below, including a thankyou note from a student).
- Provided an online Diversity, Equity & Inclusion training for families in every school throughout the district.

\*For a complete list of grants awarded in 2020-2021, visit our website: https://www.osdef.org/grants (under "Quick Links").

Grant amounts awarded by category are listed on page 11 of this report.





### **HOW DO I APPLY FOR A FOUNDATION GRANT?**

If you are a district staff person who works directly with students, it's as simple as filling out a short application! The Foundation reviews grant requests four times throughout the school year. To ensure you receive funding in time for your project or program launch, be sure to review our deadlines: https://www.osdef.org/grants

### MANY STUDENTS ARE SUFFERING.

### THEY ARE IN GRAVE NEED OF MORE MENTAL HEALTH SUPPORT AND SOCIAL EMOTIONAL LEARNING TOOLS.

Recognizing this, during the 2020-2021 fiscal year, the Foundation:

- Awarded several grants for the sole purpose of improving the mental health of students.
- In partnership with the district, offered a suicide prevention traning for all district staff.



A Restorative Room with sensory and regulation tools for students at L.P. Brown.

While the pandemic has certainly shed light on how critical this investment is, the Foundation's commitment to our Mental Health Initiative (MHI) pre-dates COVID.

To learn more about our Mental Health Initiative, visit https://www.osdef.org/mental healthinitiative.

For a summary of MHI spending, see page 11.

### SUCCESSFUL FOUNDATION FUNDRAISING CONTINUES

Through a combination of virtual and in-person events, as well as our traditional holiday wreath sales, the Foundation continued to find success with fundraisers during the 2020-2021 school year, including:

#### 2020 PRINCIPAL'S EMERGENCY FUND BREAKFAST

We adjusted to a virtual format, and donors and sponsors responded generously. This turned out to be our most successful fundraiser of all time (until the 2021 event)!

#### **2020 WREATH SALES**

Traditionally, our wreath sales have supported overnight outdoor education for fifth-graders. We knew that COVID would make this experience impossible. Sales benefited our Principal's Emergency Fund and Mental Health Initiative instead.

#### PRINCIPAL'S EMERGENCY FUND GOLF SCRAMBLE

Another sold-out golf event and so much fun. We had more District staff teams than ever – and were fortunate to have student athletes volunteer to help us raise even more money for the Principal's Emergency Fund than the previous year's tournament.



Just one of 30 teams that participated in our 2021 golf tournament. Pictured left to right: Roosevelt Elementary Principal Sean Shaughnessy, Capital High School Assistant Principal Ja'Wanne Brown, McLane Elementary Principal Anthony Brock, and Bob Wolpert, husband of retired Washington Middle School Principal Joni Wolpert.

# **2021 FINANCES** SEPT. 1, 2020, - AUG. 31, 2021

### PRINCIPAL'S EMERGENCY FUND REVENUE

PEF Breakfast (September 2020)	\$153,094
PEF Golf Scramble (August 2021)	\$35,977
Columbia Bank Warm Hearts Winter Drive	\$15,854
Give Local 2020	\$9,853
Olympia Diamond Backers, Flower Baskets	\$4,500
Lutheran Church of the Good Shepherd	\$1,544

**TOTAL** \$220,822

WREATH SALES \$19,555

#### **GRANTS & COMMUNITY PARTNERSHIPS**

**\$50,000** Dawkins Grant

**\$13,000** Haggen Foundation

**\$2,500** Schwab Charitable

**\$1,719** Olympia Federal 2-Cent Campaign **\$15,000** Mannix Canby Foundation

**\$10,000** Help Us Move In

**\$2,000** Browsers Bookshop

**\$250** Seattle Foundation **\$15,000** United Way

**\$10,000** Thurston County Economic Development Council



2021 FINANCES

### MENTAL HEALTH INITIATIVE

TOTAL	STUDENTS SERVED	
\$9,500.00	860	

## **TEACHING & LEARNING GRANTS**

CATEGORY	AMOUNT	STUDENTS SERVED
Creativity and the Arts	\$6,990	1,050
Browsers Books	\$2,000	2,521
Cultivating Engaged Citizens Grant	\$11,375	1,885
Innovative Teaching and Learning	\$6,502	1,257
Meet-a-Need	\$15,990	6,567
Closing the Opportunity Gap	\$6,000	1,425

## TOTAL \$48,857

For a complete list of grants visit www.osdef.com/grants

## MISSION-ALIGNED GRANTS

#### \$10,000

ALL KIDS WIN Weekend food bags for OSD students

### \$2,500

SOUTH SOUND YMCA Before- and after-school care and support for OSD students

### \$4,500

OLYMPIA SCHOOL DISTRICT Hotspots for houselsess OSD students

### \$500

LITTLE RED SCHOOLHOUSE Back-to-school supplies for

OSD students

# TOTAL \$17,500

### **MAJOR DONORS**









### COMMUNITY PARTNERS

- Browsers Bookshop
- Columbia Bank's Warm Hearts Winter Drive
- Eye Love Olympia
- Olympia Diamond Backers
- Ralph's and Bayview Thriftway
- Westside Laundry
- 76 Station

### GRANTORS

- Dawkins Charitable Trust
- Haggen Foundation
- Help Us Move In
- Puget Sound Energy Foundation
- Thurston Strong
- United Way

## **EVENT SPONSORS**

- Academy Mortgage Lacey Team
- Academy Mortgage -Tumwater
- Acme Fuel / Fast Fuel
- Auto Glass Professionals
- Bob Heck, MBA, CFP, Kiley Juergens Wealth Management
- Brewer Public Affairs
- Capital Heating & Cooling
- Charlie's Bar & Grill
- Coldwell Banker / Evergreen
   Olympic Realty
- Commencement Bank
- FORMA Construction
- Gombosky Public Affairs
- Grand Mound Liquor
- Harbor Foods
- Hop Valley Brewing
- Jennifer Ziegler Public Affairs
- Jocelyn McCabe Public Relations, LLC
- Jonathan, Patricia and Cameron Seib
- Kaiser Permanente
- Kiley Juergens Wealth Management

- Laurie Berryman, McDonald's
- Matt Perkins, Greene Realty
- McBride Public Affairs
- McGranahan Architects
- Mitch Dietz, Coldwell Banker / Evergreen Olympic Realty
- Molina Healthcare
- MPH Holdings
- OBee Credit Union
- Olympia Consulting
- Olympia Federal Savings
- Olympia Orthopaedic Associates
- Pat and Susan Dunn
- Port Blakely
- Puget Sound Energy
- Silver City Brewery
- SPSCC Foundation
- StraderHallet PS
- The CoHo Team of Windermere Agents
- Tovani Hart
- TwinStar Credit Union
- Van Dorm Realty
- Verizon
- Walker & Krause Dental Team

### OLYMPIA SCHOOL DISTRICT EDUCATION FOUNDATION

### FOUNDATION STAFF Katy Johansson, Executive Director



#### CURRENT BOARD OF TRUSTEES

- Parfait Bassalé Claire Beagle Amanda Benjamin Mike Bowen, Member-at-Large Marty Brown Kelsey Christensen-Abel, President Sarah Groth Paul Maloney, Treasurer Angela McBride Jocelyn McCabe, Past President Wendy Owens, Secretary Christy Peters
- Jennifer Redman Jule Sandberg Sean Shaughnessy Intisar Surur Jen Whipple

Ex-Officio OSD Superintendent Patrick Murphy OSD Executive Director of Communications and Community Relations Susan Gifford OSD Board Director Justin McKaughan

HONORARY TRUSTEES

Lt. Gov. Denny Heck and Paula Heck

Interested in volunteering your time as a Trustee or event committee member? Contact info@osdef.org

# OLYMPIA SCHOOL DISTRICT EDUCATION FOUNDATION

111 Bethel St. N.E.
Olympia, WA 98506
360.596.6110
info@osdef.org
EIN: 91-194331

